



Red Cedar Community Association

<http://www.eastlansingneighborhoods.com/RedCedar>

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October 30, 2013

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Darcy Schmitt, Administrator
Planning, Building & Development
410 Abbot Road
East Lansing, MI 48823

Dear Ms Schmitt,

The Red Cedar Community Association (RCCA) is opposed to the Trowbridge Shopping Center redevelopment plans as currently proposed by Caddis Development Group.

As reflected in the "2006 Big Picture" Comprehensive Plan, this Corridor has the potential to be of a much larger service to the entire East Lansing community and provide a distinguished entrance to the City and University that is currently lacking. The Caddis proposal encompasses 6 of the 11 parcels on the north side of Trowbridge and will greatly affect the look and function of this corridor and any future development for many years to come.

The current Trowbridge Shopping Center has a mix of businesses, including multi-ethnic restaurants and Goodrich's Shop-Rite which are major assets not only to the immediate neighborhood but to the entire East Lansing community.

RCCA recognizes the need to modernize, improve and expand business facilities and parking areas to maintain a viable commercial center. The current shopping center site lacks green space and is a maze of intersecting traffic patterns that discourage safe pedestrian and bicycle use.

The RCCA opposes the significant loss of potential business space for the construction of a free standing high density housing complex as an economic solution for this redevelopment. We feel there are numerous areas of conflict with this proposed redevelopment plan and East Lansing City Code, Standards for Review, sec 50-94. This commercial corridor is one of the main entrances into the City of East Lansing and needs to remain primarily commercial.

Jim DeWitt, President

